

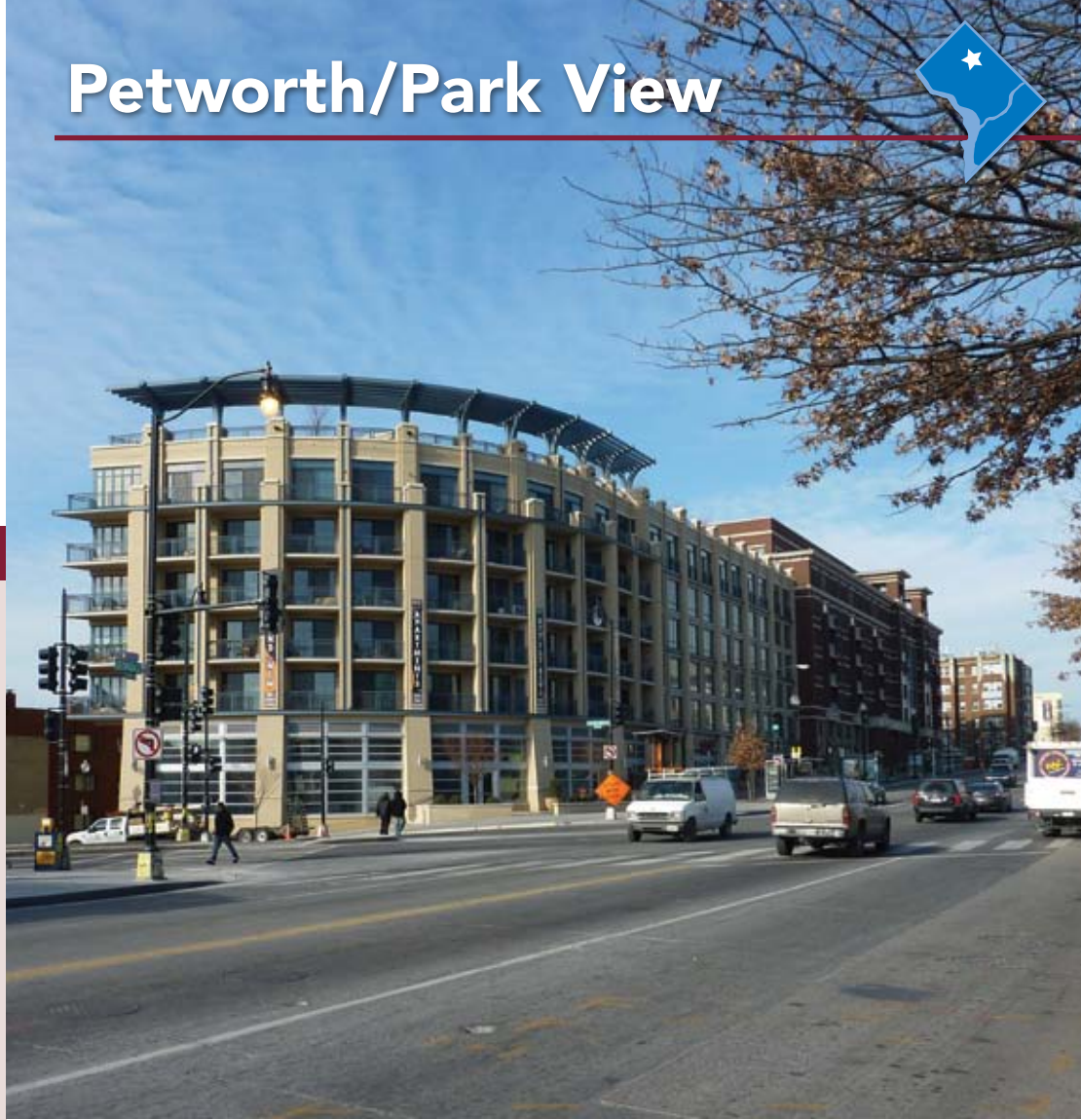


Petworth/Park View



Why Petworth/Park View

- Because development projects valued at \$300 million have been completed since 2005 within a half-mile of the Metrorail station, including 1,000 residential units and 140,000 sq. ft. of retail space
- The neighborhood has a Walk Score of 94 with easy access to DC's hospital and university districts, home to thousands of employees, visitors and students
- The annual Washington, DC Caribbean Day Parade, which travels up Georgia Avenue, attracts thousands of spectators to the area
- Donatelli Development is redeveloping 3801 Georgia Avenue into 49 residential units
- A new CVS store opened at the southwest corner of Georgia and New Hampshire Avenues in 2010
- Through the Great Streets Initiative, up to \$10 million was made available in TIF incentives for neighborhood developments with anchoring and local retail along Georgia Avenue near Petworth/Park View



Park Place delivered 161 apartments and 17,000 square feet of retail space at the Petworth Metrorail station in 2009

Distinctive urban row houses, pastoral parks, historic institutions and growing businesses fronting the longest commercial corridor in the District, Petworth/Park View is emerging as a vital urban neighborhood that delivers all of the advantages of city living.

Petworth/Park View, strategically situated along the Georgia Avenue corridor, is easily accessible by DC residents as well as Maryland commuters. More than 29,000 cars enter the neighborhood every day on Georgia Avenue, while thousands more arrive via New Hampshire Avenue. Residents have quick access to hospitals, Howard University and many recreational amenities within Rock Creek Park.

Major residential and commercial development is occurring around the Georgia Avenue/Petworth Metrorail station. Park Place is a new residential development with 161 apart-

ments and 17,000 square feet of retail space that opened in 2009 and the Residences at Georgia Avenue delivered 72 apartments and an 11,500 square feet Yes! Organic Market in 2009. Complementing these developments will be 3Tree Flats which will offer 130 residential units of mixed-income rental housing when it opens in early 2011.

The quaint main street feel of Petworth can be experienced along Upshur Street, just north of the Metro Station, where local street-activating retail adds to the neighborhood charm. During the warmer months when the Petworth Farmer's market is in season, approximately 25 vendors sell local produce and goods along 9th Street NW, between Upshur and Georgia Avenues.

Population	0-0.5 mi	0-1 mi	0-3 mi
Population	15,921	63,714	341,160
Male	49.1%	49.1%	48.2%
Female	50.9%	50.9%	51.8%
Bachelor's Degree or higher (25+ yrs. old)	23.9%	33.0%	52.9%

Households	0-0.5 mi	0-1 mi	0-3 mi
Households (HH)	5,382	22,358	153,368
Average HH Size	2.9	2.7	2.1
Owner-occupied	50.3%	38.5%	39.5%
Median HH Value	\$330,480	\$354,506	\$394,157
Average HH Value	\$352,906	\$414,946	\$522,346

Income	0-0.5 mi	0-1 mi	0-3 mi
Average HH	\$60,018	\$58,278	\$78,880
Median HH	\$45,922	\$45,030	\$53,845
Median HH Disposable	\$33,664	\$32,281	\$40,167

Consumer Expenditures (\$ thousands)	0-0.5 mi	0-1 mi	0-3 mi
Apparel & Services	\$8,518	\$35,448	\$318,180
Computers & Accessories	\$988	\$4,039	\$39,452
Entertainment & Recreation	\$14,595	\$58,585	\$552,876
Pets	\$2,234	\$8,823	\$83,822
Television, Radio & Sound	\$5,984	\$24,713	\$223,763
Food at Home	\$22,116	\$91,748	\$812,479
Food away from Home	\$15,698	\$64,160	\$589,774
Home Improvement & Services	\$9,931	\$36,498	\$354,005
Household Furnishings	\$7,973	\$31,884	\$305,872
Personal Care	\$1,794	\$7,282	\$68,865
Vehicle Maint. & Repair	\$4,238	\$17,002	\$160,614
Avg. Spent per HH	\$19.6	\$18.9	\$26.0

Age	0-0.5 mi	0-1 mi	0-3 mi
Age 0-9	14.2%	13.3%	9.7%
Age 10-14	6.6%	6.0%	4.4%
Age 15-19	7.4%	8.2%	6.1%
Age 20-34	21.0%	22.7%	27.1%
Age 35-44	13.2%	14.5%	14.0%
Age 45-54	14.8%	13.6%	14.2%
Age 55-64	11.6%	10.7%	11.8%
Age 65+	11.2%	11.1%	12.8%
Median Age (years)	35.6	34.9	36.9

Source: ESRI forecasts for 2010 (new demo point for 2010)

Contact

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Metrorail Exits (avg. weekday | avg. weekend)

4,903 | 5,911

Georgia Avenue/
Petworth

Walk Score

94

Walker's Paradise



The Great Streets Initiative is an economic development project led by the District government to transform underinvested corridors into thriving and inviting neighborhood commercial districts. Millions of dollars are being spent to leverage new private and not-for-profit investments along nine corridors. For more information, please visit www.ddot.dc.gov or www.dcbiz.dc.gov.

